

Sample Course Description Economic feasibility studies

1. Course Name	
Economic feasibility studies	
2. Course Sign :	
WBA-32-07	
3. Semester/year	
Course 2	
4. Date of preparation of this description:	
1/10/2024	
5. Available attendance forms	
In-person + online (when needed)	
6. Number of study hours (total) / number of units (total) :	
2 hours / 2 units	
7. Course Admin Name	
Name: M. M. Wahad Rahim Jihad Email: wihad.raheem@uowa.edu.iq	
8. Course Objectives	
Objectives of the course	<ul style="list-style-type: none"> ✓ Understand the concept and objectives of a feasibility study ✓ Distinguish between feasibility study and action plan ✓ Classify the types of projects and determine the specificity of each type ✓ Collecting the necessary data and identifying its sources ✓ Conducting a marketing feasibility study Demand assessment Competition analysis and pricing ✓ Conducting a technical and engineering feasibility study to determine the technology, production capacity and location
9. TEACHING AND LEARNING STRATEGIES	
Strategy	<ul style="list-style-type: none"> ✓ Theoretical lectures supported by presentations (Mindomo). ✓ Class discussions and analysis of case studies.

- ✓ Project learning (reporting and short research).
- ✓ Take advantage of electronic and library resources.

10. Course Structure

Week	Hours	Intended Learning Outcomes	Module / Course Name or	method of learning	Valuation method
1	2	Definition of feasibility and its objectives and identification of its key questions	Business Case Concept:	Lecture + Discussion	Oral questions
2	2	Distinguish between the two documents and link the feasibility results to the implementation plan	Difference between Feasibility Study and Action Plan	Lecture + Participation	Quiz
3	2	Classify projects and understand the impact of gender on evaluation and funding	Project Types	Lecture + practical examples	Short Report
4	2	Enumerate the stages and identify the required data and its sources	Stages of Feasibility Study	Lecture + discussion groups	Long Report
5	2	Estimating market size, categories, pricing and distribution	Marketing Feasibility Study	Lecture	Quiz
6	2	Identify technology, energy, location and operational requirements	Technical and Engineering Feasibility Study	Lecture	school work, ought, duty, onus, must, task, trust, imperative, obligation, office
7	2	Calculate NPV, IRR, break-even point and build financing structure	Funding Feasibility Study	Lecture	Quiz
8	2	Exam-i	First Exam	Writing / Attendance	Monthly Quiz
9	2	Legal and Regulatory Aspects, Contracts and Market Entry Channels	Commercial Feasibility Study	Lecture	school work, ought, duty, onus, must, task, trust, imperative,

					obligation, office
10	2	Adapt feasibility approach to resource constraints and simplified business model	Small Business Feasibility Study	Lecture	Short Report
11	2	Analyze drivers and formulate value proposition and product suitability for the market	Motivations for starting a small business	Lecture	Quiz
12	2	Identify constraints and build a risk matrix and mitigation plans	Obstacles to establishing a small project	Lecture + Exercise	storage
13	2	Build business model elements and measure relevance using testable hypotheses	Business model and product suitability for the market	Lecture + Discussion	school work, ought, duty, onus, must, task, trust, imperative, obligation, office
14	2	Preparing an executive roadmap, governance structure and performance indicators for follow-up	Implementation and Governance Plan	Termination of the project	Classroom Participation
15	2	A final test	final examination	Writing / Attendance	Final Examination

11. Course Evaluation

Distribution of the score of 100 according to the tasks assigned to the student such as daily preparation, daily, oral, monthly and written examinations and reports ... Etc.

Preparation and Class Participation: 10 marks

Attendance: 10 marks

First Month Examination: 15 marks

Second Month Examination: 15 marks

Final Exam :50 marks

Total = 100 marks

12. Learning and Teaching Resources

Required textbooks	Economic Feasibility Studies – Dr. Mohamed Ali Attia
Electronic references, websites ,.....	Scientific journals and research on supply management

