

Course Description Template: Strategic Management

1. Course Name:	
Strategic Management	
2. Course Code:	
WBA-31-01	
3. Semester/Year:	
The first course	
4. Date of preparation of this description:	
1/10/2024	
5. Available Forms of Attendance:	
Came	
6. Number of Hours (Total) / Number of Units (Total):	
3 Hours / 3 Units	
7. Course Administrator Name	
الاسم: ا.م.د. صلاح مهدي عباس حبيب اليساري الإيميل: salah.ma@g.uowa.edu.iq	
8. Course Objectives	
<ul style="list-style-type: none"> ✓ Introducing the student to the basic concepts of strategic management and its importance in achieving the competitive advantage of organizations. ✓ Providing the student with the ability to analyze the external environment of the organization (opportunities and threats) and the internal environment (strengths and weaknesses). ✓ Enable the student to understand how to formulate the vision, mission, and strategic goals of the organization. ✓ Train the student to use strategic analysis tools to formulate strategies at the organization and business unit level. ✓ Introduce the student to the requirements of implementing the strategy and monitor it to ensure the achievement of the desired goals. 	<p>Course Objectives</p>

9. Teaching and Learning Strategies

- ✓ Theoretical lectures to explain strategic concepts and models.
- ✓ Analyze case studies of real-world companies to understand how strategies are applied.
- ✓ Classroom discussions and brainstorming to develop critical thinking skills.
- ✓ Prepare applied research and reports (e.g., SWOT analysis for a specific organization).
- ✓ Linking theoretical concepts with learning methods.

Strategy

10. Course Structure

Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Oral questions	Lecture + Discussion	Chapter One: Basic Concepts in Strategic Management.	Understand the nature and importance of strategic management.	6	1-2
Classroom Participation	Lecture + Workshop	Chapter Two: Formulating the Vision, Mission and Strategic Objectives.	Ability to formulate the vision, mission, and goals of the organization.	3	3
Short Test	Lecture + Case Study	Chapter Three: Analysis of the External Environment (PESTEL, Porter's Five Forces).	Analyze the organization's external environment and identify opportunities and threats.	6	4-5
duty	Lecture + Practical Training	Chapter Four: Internal Environment Analysis (VRIO, SWOT).	Analyze the internal environment and identify strengths and weaknesses.	6	6-7
Exam score	Written exam	Midterm Exam (First).	Assess the student's understanding of the fundamentals of strategic analysis.	3	8
Classroom Participation	Lecture + Examples	Chapter Five: Formulating Strategy at the Business Unit Level (Competition Strategies).	Understand how to formulate competitive strategies.	6	9-10
duty	Lecture + Discussion	Chapter Six: Formulating the Organization-Wide Strategy (Growth and Diversification	Understand how to formulate strategies at the organization level.	6	11-12

		Strategies).			
Short Test	Lecture + Case Study	Chapter Seven: Implementation of the Strategy.	Identify the requirements for transforming the strategy into a practical reality.	3	13
Oral questions	Lecture + Discussion	Chapter Eight: Strategic Control and Evaluation.	Understand how to measure performance and ensure that goals are achieved.	3	14
Final exam	Writing / Attendance	Final exam.	A comprehensive assessment of the student's understanding of the strategic management methodology.	3	15

11. Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, and written exams, and reports..... etc

- A. Daily, Surprise and Oral Exams: 10
- B. Student Activities (Reports, Research, Participation): 10 marks
- c. Monthly exam (two months): 30 marks
- d. Final Exam: 50

Total = 100 Marks

12. Learning and Teaching Resources

1. Strategic Management: Concepts, Processes and Case Studies - by Dr. Zakaria Mutlak Al-Douri.
2. "Strategic Management: Concepts and Cases" by Fred R. David.

Required Textbooks

Sample Course Description Project Management

1. Course Name	
Project Management	
2. Course Sign :	
WBA-31-05	
3. Semester/year	
The first course	
4. Date of preparation of this description:	
1/10/2024	
5. Available attendance forms	
In-person + online (when needed)	
6. Number of study hours (total) / number of units (total) :	
3 hours / 3 units	
7. Course Admin Name	
Name: M. M. Wahad Rahim Jihad Email: wihad.raheem@uowa.edu.iq	
8. Course Objectives	
<p style="color: red; font-weight: bold;">Objectives of the course</p>	<ul style="list-style-type: none"> ✓ Providing students with basic concepts in project management ✓ Understand the project life cycle and knowledge areas ✓ Distinguish between types of projects and their administrative effects ✓ Apply project selection criteria in line with the strategy ✓ Selecting a suitable project manager and building an effective team ✓ Define the responsibilities of the project manager and stakeholder management ✓ Preparing an integrated project plan, scope, schedule, cost, quality, risks, resources and communications ✓ Organization of the project, selection of the appropriate structure and

	<p>distribution of powers</p> <ul style="list-style-type: none"> ✓ Building an effective monitoring and control system and measuring performance
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9. TEACHING AND LEARNING STRATEGIES

Strategy	<ul style="list-style-type: none"> ✓ Theoretical lectures supported by presentations (Mindomo). ✓ Class discussions and analysis of case studies. ✓ Project learning (reporting and short research). ✓ Take advantage of electronic and library resources.
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10. Course Structure

Week	Hours	Intended Learning Outcomes	Module / Course Name or	method of learning	Valuation method
1	2	Definition of terms and distinction between project and process Understand project life cycle and knowledge areas	Basic concepts in project management	Lecture + Discussion	Oral questions
2	2	Define project attributes and objectives Distinguish between project, program and portfolio	Concept of projects	Lecture + Participation	Quiz
3	2	Classification of projects by sector, size and complexity Conclude on the impact of gender on management styles	Project Types	Lecture + practical examples	Short Report
4	2	Apply financial and non-financial evaluation criteria for selection Align selection with strategy and risk	Project Selection Criteria	Lecture + discussion groups	Long Report
5	2	Define Manager Selection Criteria and Required Competencies	Understand Selection of a Project Manager.	Lecture	Quiz

		Aligning expertise with the nature of the project			
6	2	Limit roles across scope, time, cost, quality, risk and communications	Project Manager Responsibilities	Lecture	school work, ought, duty, onus, must, task, trust, imperative, obligation, office
7	2	Prepare schedule, budget, resource and risk plans	Project Planning	Lecture	Quiz
8	2	Exam-i	First Exam	Writing / Attendance	Monthly Quiz
9	2	Choosing the method of organization and distribution of powers	Entrepreneurship	Lecture	school work, ought, duty, onus, must, task, trust, imperative, obligation, office
10	2	Comparison of Functional, Matrix and Project Structure Assess the impact of the structure on power and communication	Project organizational structure	Lecture	Short Report
11	2	Building performance indicators and mechanisms to measure deviations Preparing periodic audit reports	Project Monitoring	Lecture	Quiz
12	2	Track progress against the plan and take corrective action Change Management and Updating Plans	monitoring	Lecture + Exercise	storage
13	2	Design a system that integrates time, cost and quality Identify reporting channels and digital tools	Effective monitoring system	Lecture + Discussion	school work, ought, duty, onus, must, task, trust, imperative, obligation,

					office
14	2	Deliverables Completion	Termination of the project	Termination of the project	Classroom Participation
15	2	A final test	final examination	Writing / Attendance	Final Examination
11. Course Evaluation					
<p>Distribution of the score of 100 according to the tasks assigned to the student such as daily preparation, daily, oral, monthly and written examinations and reports ... Etc.</p> <ol style="list-style-type: none"> 1. Preparation and Class Participation: 10 marks 2. Attendance: 10 marks 3. First Month Examination: 15 marks 4. Second Month Examination: 15 marks 5. Final Exam :50 marks 6. Total = 100 marks 					
12. Learning and Teaching Resources					
Required textbooks			Project Management – Ahmed Youssef Dudin		
Electronic references, websites ,.....			Scientific journals and research on supply management		

Course Description Form Banking Management

1. Course Name:	
Banking Management	
2. Course Code:	
WBA-31-03	
3. Semester/Year:	
The first course	
4. Date of preparation of this description:	
1/10/2024	
5. Available Forms of Attendance:	
Physical + electronic (when needed)	
6. Number of Hours (Total) / Number of Units (Total):	
3 Hours / 3 Units	
7. Course Administrator Name	
Name: Prof. Dr. Hussein Mohamed Ali Kashkool Email: hussain.ka@uowa.edu.iq	
8. Course Objectives	
<ul style="list-style-type: none"> ✓ Introduce the student to the basic concepts of commercial and Islamic banks and their role in economic activity. ✓ Develop the student's knowledge of the different characteristics, objectives and types of banks and financial institutions. ✓ Enable the student to understand and analyze the balance sheet components of commercial and Islamic banks. ✓ Providing the student with the ability to identify the concept of the Central Bank, its functions and tools in monetary policy. ✓ Training the student on the management of capital and deposits in banks and identifying the factors affecting them. ✓ Preparing the student to deal with the problems and challenges of banking with analytical and practical skills. 	Course Objectives
9. Teaching and Learning Strategies	
<ul style="list-style-type: none"> ✓ Theoretical lectures supported by presentations (Mindomo). ✓ Class discussions and case study analysis. ✓ Project Learning (Reporting and Short Research). 	Strategy

- ✓ Training on how to work with banking transactions.
- ✓ Benefit from electronic and office resources.

10. Course Structure

Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Oral questions	Lecture + Discussion	Commercial banks: concept and characteristics	Definition of the concept and characteristics	3	1
Short Test	Lecture + Participation	Commercial Banks: Objectives and Types	Distinguishing the objectives and types of banks	3	2
Short Report	Lecture + Practical Examples	Financial and Banking Institutions	Clarifying the role of financial institutions	3	3
duty	Lecture + Practical Analysis	Islamic Bank's Balance Sheet	Balance sheet analysis	3	4
Short Test	Lecture + Training	Balance sheet on the asset side	Asset Identification	3	5
duty	Lecture + Training	Balance sheet liabilities side	Distinguishing liabilities	3	6
Share	Lecture + Discussion	The Central Bank: Concept and Origin	Understanding the role of the central bank	3	7
Monthly Testing	Lecture + Practical Cases	Central Bank: characteristics, functions and functions	Clarification of the Bank's Characteristics and Functions	3	8
duty	Lecture + Table Analysis	Central Bank Balance Sheet	Budget reading and analysis	3	9
Short Report	Lecture + Case Study	Monetary Policy Tools	Understanding Monetary Policy Tools	3	10
Short Test	Lecture + Practical Training	Commercial Bank's balance sheet	Read the Commercial Bank's balance sheet	3	11
report	Lecture + Exercise	Capital Management: Concept, Functions, Methods	Capital Analysis	3	12
duty	Lecture + Discussion	Deposit Management: Concept and Influencing Factors	Absorption of Deposit Management	3	13
Classroom Participation	Review + Exercises	General Course Review	Comprehensive Review	3	14
Final exam	Writing /	Final Exam	Final test	3	15

	Attendance			
11. Course Evaluation				
<p>Distribute the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, and written exams, and reports..... etc</p> <p>I. Class Preparation and Participation: 10 marks II. Short Tests: 10 Marks III. Reports and Assignments: 10 Marks IV. Monthly Test: 20 Marks V. Final Exam: 50 VI. Total = 100 Marks</p>				
12. Learning and Teaching Resources				
Prof. Dr. Reda Sahib Abu Hamad / Banking Management: A Contemporary Quantitative Analytical Approach		Required Textbooks		
A. Frederic S. Mishkin, The Economics of Money, Banking, and Financial Markets. B. Peter S. Rose, Commercial Bank Management.		Key references		
Banking Department: Prof. Dr. Reda Saheb Abu Ahmed, Prof. Dr. Faiq Meshaal Kadouri and Prof. Dr. Abdel Salam Lifta Saeed		Recommended books and references		
Scientific Journals and Research of Banking Management		Electronic References, Websites		

Course Description Form Financial Management

1. Course Name:	
Financial Management 1	
2. Course Code:	
WBA-31-02	
3. Semester/Year:	
The first course	
4. Date of preparation of this description:	
1/10/2024	
5. Available Forms of Attendance:	
Physical + electronic (when needed)	
6. Number of Hours (Total) / Number of Units (Total):	
3 Hours / 3 Units	
7. Course Administrator Name	
Name: Eng. Ayat Saleh Hussein Ali Email: ayat.saleh@uowa.edu.iq	
8. Course Objectives	
<ul style="list-style-type: none"> ✓ Develop a theoretical understanding of the concepts of financial management and its role in supporting administrative decisions and achieving the goals of the organization. ✓ Providing students with the ability to analyze financial statements and understand financial statements and reports ✓ Qualifying students to use financial tools and models such as budgets, break-even analysis, and evaluation of investment projects. ✓ Develop students' skills of efficiently managing working capital. ✓ Training the student to understand the key to maximizing the value of the organization ✓ Enabling students to make investment decisions 	<p>Course Objectives</p>
9. Teaching and Learning Strategies	
<ul style="list-style-type: none"> ✓ Explanatory lectures: To explain the basic financial concepts and relate them 	<p>Strategy</p>

<p>to practical examples.</p> <ul style="list-style-type: none"> ✓ Case Study: To analyze real financial situations and apply the concepts of financial statements and planning. ✓ Classroom discussions: To exchange ideas and formulate various financial decisions among students. ✓ Practical exercises: to solve issues about working capital, liquidity, and financing. ✓ Use of Financial Software: To Enhance the Skill of Analysis and Investment Decision-Making 	
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10. Course Structure

Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Oral questions	Lecture + Discussion	Nature of Financial Management	Learn about the concept and nature	3	1
Short Test	Lecture + Participation	Financial Management Jobs & Tasks Chief Financial Officer	Knowledge of Functions and Tasks	3	2
Short Report	Lecture + Discussion	Objectives of the Financial Department	Clarification of Objectives	3	3
duty	Lecture + Practical Analysis	Basic Forms of Business	Identifying Business Establishments	3	4
Short Test	Lecture + Training	The nature of financial markets and their classifications	Market Recognition and Classifications	3	5
duty	Lecture + Training	Trading tools in the financial markets	Identify and distinguish these tools	3	6
Share	Lecture + Practical Examples	Financial Statements (Income and Balance Sheet)	Understanding balance sheet and income	3	7
Monthly Testing	Lecture + Practical Cases	The Nature of Financial Analysis	Clarification of Financial Analysis	3	8
duty	Lecture + Table Analysis	Financial Analysis by Financial Ratios (Liquidity and Activity)	Knowing the liquidity and activity ratios	3	9
Short Report	Lecture + Case Study	Financial Analysis in Financial Ratios	Absorption by financial ratios	3	10

		(Leverage and Profitability)	(leverage and profitability)		
Short Test	Lecture + Practical Training	Financial Analysis Applications (Exercises)	Exercise Clarification	3	11
report	Lecture + Exercise	Financial Analysis Applications (Exercises)	Exercise Clarification	3	12
duty	Lecture + Discussion	Forecasting Financial Needs and its Relationship to Financial Planning and Control	Understanding financial needs forecasting and its relationship to planning	3	13
Classroom Participation	Review + Exercises	Financial Forecasting Applications (Sales Percentage Method)	Understanding the Sales Percentage Method	3	14
Final exam	Writing / Attendance	Final Exam	Final test	3	15

11. Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as **daily preparation, daily, oral, monthly, and written exams, and reports..... etc**

I. Class preparation and participation: 5 marks

II. Short Tests: 10 Marks

III. Reports and Assignments: 10 Marks

IV. Monthly Test: 30

V. Final Exam: 50

VI. Total = 100 Marks

12. Learning and Teaching Resources

Al-Ameri, Muhammad Ali Ibrahim . (2014) . Financial Management, 1st Edition, University of Baghdad .	Required Textbooks
Al-Ameri, Muhammad Ali Ibrahim . (2013) . Financial Management, 1st Edition, University of Baghdad .	Key references
Modern and Advanced Financial Management : Mohammed Sorour Al-Hariri , Financial Management in Business Organizations : Salem Al-Hasnawi	Recommended books and references
Scientific Journals and Research on Financial Management	Electronic References, Websites

Business Economics Course Description Form

1. Course Name:	
Business Economics	
2. Course Code:	
WBA-31-07	
3. Semester/Year:	
The first course	
4. Date of preparation of this description:	
2/9/2024	
5. Available Forms of Attendance:	
Came	
6. Number of Hours (Total) / Number of Units (Total):	
2 Hours / 2 Units	
7. Course Administrator Name	
Name: Eng. M. Tabarak Halim Nomas Email: tabark.haleem@uowa.edu.iq	
8. Course Objectives	
<ul style="list-style-type: none"> ✓ Understand the basic principles of economics and apply them in the context of business. ✓ Supply and demand analysis and price determination in competitive and monopolistic markets. ✓ Enable the student to understand and analyze the balance sheet components of commercial and Islamic banks. ✓ Evaluate the impact of economic policies on the performance of companies and management decision-making. ✓ Use economic analysis tools to make effective strategic decisions. ✓ Apply microeconomic and macroeconomic concepts in the business environment. 	<p>Course Objectives</p>
9. Teaching and Learning Strategies	
<ul style="list-style-type: none"> ✓ Theoretical lectures supported by presentations. ✓ Class discussions and case study analysis. ✓ Project Learning (Reporting and Short Research). ✓ Providing video lectures and digital resources to support self-learning. ✓ Problem-Based Learning (PBL) poses real economic problems for students to 	<p>Strategy</p>

analyze and propose practical solutions.

10. Course Structure					
Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Short Test	Interactive Lecture	Introduction to Management Economics	Identify the basic concepts of administrative economics and its role in decision-making	2	1
Analytical Report	Classroom Discussions	Importance of the Establishment and Administrative Functions	Understand the role of the enterprise in the economy and the importance of administrative functions in organizing work	2	2
Written test	Short Test	Economic Theory and Business Economics	Application of the principles of economics in management and analysis of the relationship between them	2	3
Working Paper	Group Discussion	The Function of Short-Term Production and the Law of Yield Decreasing	Analyzing the Relationship between Inputs and Outputs in the Short Run	2	4
Practical test	Arithmetic exercises	Long-Term Production Function	Comparison of Short-Term and Long-Term Production and Determination of Production Efficiency	2	5
Practical test	Arithmetic exercises	Short-term production costs	Calculate and analyze production costs and their impact on management decisions	2	6

Practical test	Arithmetic exercises	Long-term production costs	Analyze long-term production costs and make financial decisions	2	7
Practical test	Arithmetic exercises	Break-even analysis and break-even concept	Identify break-ins and use them in decision-making	2	8
Practical test	Arithmetic exercises	Economies of scale	Understand the impact of production expansion on costs and economic efficiency	2	9
Short Test	Interactive Lecture	The concept of price and its determinants	Analysis of market pricing mechanisms and impacts on demand and supply	2	10
Short Test	Interactive Lecture	Profit Concepts	Profit Calculation and Analysis in Different Business Environments	2	11
Short Test	Interactive Lecture	Profit Theories	Comparison of different theories of profits	2	12
Short Test	Classroom Discussions	Earnings Determinants	Determining the determinants of profits	2	13
Short Test	Classroom Discussions	Profit Strategy	Clarifying the Profit Strategy	2	14
Short Test	Classroom Discussions	Basis of Determining Profits	Developing the Foundations of Profit Determination	2	15

11. Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, and written exams, and reports..... etc

I. Class Preparation and Participation: 10 marks

II. Short Tests: 10 Marks

III. Reports and Assignments: 10 Marks

IV. Monthly Test: 20 Marks

V. Final Exam: 50

VI. Total = 100 Marks

12. Learning and Teaching Resources

Administrative Economics / Dr. Mahdi
Sahar

Required Textbooks

English Course Description Form

1. Course Name:					
English language					
2. Course Code:					
WBA-31-08					
3. Chapter/Year:					
First Course/Third Stage					
4. Date of Publication of this Description:					
1/10/2024					
5. Available Attendance Forms:					
Physical + Electronic					
6. Number of Hours (Total) / Number of Units (Total):					
2 Hours / 2 Units					
7. Name of the course administrator					
Name: Eng. Mayada Aziz Obaid			Email : mayyadah.azeez@uowa.edu.iq		
8. Course Objectives					
<ul style="list-style-type: none"> ✓ Enhance English communication skills and encourage students to speak fluently. ✓ Enriching the students' output with new vocabulary and employing them in conversation and writing. ✓ Enable students to understand basic grammar rules and apply them in grammar. ✓ Distinguish between different tenses of the English language and use them in the appropriate context. ✓ Develop reading, listening, and linguistic analysis skills through a variety of texts. ✓ Providing the student with the ability to write short stories and discuss them collectively. 				Course Objectives	
9. Teaching and Learning Strategies					
<ul style="list-style-type: none"> ✓ Theoretical lectures supported by practical exercises. ✓ Class discussions and group dialogues to break the language barrier. ✓ Read short stories and analyze them linguistically and grammatically. ✓ Listen to meaningful audio clips and songs in English. ✓ Continuous practice in speaking and writing. 				Strategy	
10. Course Structure					
Evaluation Method	Learning method	Unit Name or Subject	Required Learning Outcomes	Hours	Week
Daily Testing + Assessment	Lecture + Exercises	Introduction	Course recognition and breaking the language barrier	2	1
Daily Testing +	Lecture +	It's a Wonderful World	Vocabulary and	2	2

Assessment	Activities		Speaking Development		
Daily Testing + Assessment	Lecture + Exercises	Get Happy	Use of vocabulary in dialogue	2	3
Daily Testing + Assessment	Lecture + Group Reading	Get Happy – Reading & Vocabulary	Reading and Vocabulary Development	2	4
Daily Testing + Assessment	Lecture + Discussion	Telling Tales – Reading & Speaking	Reading and Speaking Development	2	5
Daily Assessment	Review	Review + Exercises	Comprehensive Review	2	6
examination	Written	EXAM 1	First Exam	2	7
Daily Testing + Assessment	Lecture + Discussion	Every English – Giving Opinion	Expression of opinion	2	8
Daily Testing + Assessment	Lecture + Discussion	Doing the Right Thing – Reading & Speaking	Reading and Cultural Discussion	2	9
Daily Testing + Assessment	Lecture + Exercises	Every English – Requests & Offers	Practice on demand and offers	2	10
Daily Testing + Assessment	Lecture + Activities	On the Move – Grammar, Reading & Speaking	Talking about travel and vacations	2	11
test	Written	Quiz Test for Assessment	Quiz Calendar	2	12
Daily Testing + Assessment	Lecture + Conversation	What Do You Want	Dialogue in everyday situations	2	13
Daily Assessment	Review	Review + Exercises	Final Review	2	14
examination	Written	EXAM 2	Final Exam	2	15

11. Course Evaluation

Distribution of the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, and written exams, and reports..... etc

I. Preparation and Classroom Participation: 10 Marks

II. Short Tests: 10 Marks

III. Reports & Assignments: 10 Marks

IV. Monthly Exam: 20 Marks

V. Final Exam: 50 marks

VI. Total = 100 Points

12. Learning and Teaching Resources

Headway Intermediate Plus – <i>New Edition</i>	Required Textbooks
Graded Readers. Audio sources (Audio CDs, YouTube channels for English learning).	Primary References
www.bbc.co.uk/learningenglish www.cambridgeenglish.org www.englishpage.com	Recommended books and references
English-language journals and scientific research	References, Websites

Sample Course Description Quantity Computer Applications

Microsoft Office Access

1. Course name:

Microsoft Office Access Quantum Computer Applications

2.Course Code:

WBA-31-06

3.Semester/year

The first course

4.Date of preparation of this description:

1/10/2024

5.Available attendance forms

In-person + online (when needed)

6.Number of study hours (total) / number of units (total) :

3 hours /3 units

7.Name of the course administrator

Name: M.M. Mohammed Hussein Radi Email: mohammed.hussein@uowa.edu.iq

1. Course Objectives

Objectives of the study subject

- ✓ Understand the basics of relational databases and their role in organizing data.
- ✓ Create a new database using Microsoft Access.
- ✓ Build tables with appropriate fields and data types.
- ✓ Design templates and reports to display and manage data effectively.

9.Teaching and learning strategies

Strategy

- ✓ Design professional databases using Microsoft Access.
- ✓ Manage and analyze data through tables, queries, forms, and reports.
- ✓ Develop custom database applications that meet the needs of organizations.

- ✓ Automate processes within a database using macros and VBA Understand the principles of database design, such as data normalization and relationships between tables.

10. Course structure

Week	Credits	Required learning outcomes	Name of the unit or topic	Learning method	Method of Evaluation
1	3	Overview of Database Concepts	Overview of Database Concepts	Practical lecture	Daily
2	3	User interfaces	User interfaces	Practical lecture	Daily
3	3	Explore the Access environment	Explore the Access environment	Practical lecture	Daily
4	3	Design a database.	Design a database.	Practical lecture	Daily
5	3	Starch	Starch	Practical lecture	Daily
6	3	Create a relational database in Access	Create a relational database in Access	Practical lecture	Daily
7	3	Manage data in the table	Manage data in the table	Practical lecture	Daily
8	3	First Month	First Month	Exam	Exam
9	3	Filter Records	Filter Records	Practical lecture	Daily
10	3	Query in Database	Query in Database	Practical lecture	Daily
11	3	Summarize the data in the query	Summarize the data in the query	Practical lecture	Daily
12	3	Standards design	Standards design	Practical lecture	Daily
13	2	Continue with table data using template	Continue with table data using template	Practical lecture	Daily
14	2	Working with reports	Working with reports	Practical lecture	Daily
15	2	Second month	Second month	Exam	Exam

11. Course Evaluation

The grade is distributed out of 100 based on the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written and practical exams, etc.

- A. Preparation and Class Participation: 10 marks
- B. Practical tests
- C. Reports and assignments: 10 marks
- D. First Monthly Test: 10 marks
- E. Second Monthly Test: 10 marks
- F. Practical Final Examination: 15 marks
- G. Final written exam: 35 marks

Total = 100 points

12. Learning and teaching resources	
Required prescribed books	Poatsy, M., Krebs, C. Cameron, E., Williams, J. & Grauer, R. (2014). Microsoft Access 2013 Boston, MA: Pearson.
Main references	Poatsy, M., Krebs, C. Cameron, E., Williams, J. & Grauer, R. (2014). Microsoft Access 2013 Boston, MA: Pearson.
Recommended supporting books and references	The primary and authoritative source for Microsoft Office Access teaching is the official Microsoft Learn website, which provides comprehensive documentation, instructional guides, and certifications such as the Microsoft Office Specialist certification confirming proficiency in using the software In addition, Microsoft Support provides live support and articles on how to use Access to build and design databases.
Electronic references, websites	Continuously update the course according to the curricula of the subject And the adoption of discreet foreign sources as well as Arab sources to follow developments in the countries of the world.

Course Description Form Cost Accounting 1

1. Course Name:					
Cost Accounting 1					
2. Course Code:					
WBA-31-04					
3. Term / Year:					
The first course					
4. Date of preparation of this description:					
1/10/2024					
5. Available Attendance Forms:					
In-person + online (when needed)					
6. Number of study hours (total) / number of units (total) :					
3 hours / 3 units					
7. Course Admin Name					
Name: M.M. Ayat Mohammed Najm Email: ayat.mohammed@uowa.edu.iq					
8. Module Aims					
Objectives of the course			<ul style="list-style-type: none"> ✓ Provide the student with a comprehensive knowledge of cost accounting concepts and systems ✓ Developing the practical skills of the student through training in preparing production order cards and recording accounting entries. ✓ Enabling the student to solve practical problems through practical examples that reflect the actual work environment in the productive and service sectors ✓ Instill academic and professional values by adhering to accuracy, transparency, and integrity in accounting reporting 		
9. Teaching and Learning Strategies					
Strategy.		<ul style="list-style-type: none"> ✓ Theoretical lectures supported by presentations (power point). ✓ Class discussions and analysis of case studies. ✓ Project learning (reporting and short research). ✓ Take advantage of electronic and library resources. 			
10. Course Structure					
Week	Hours	The learning	Unit or Topic Name	Learning	Method of

		outcomes		Method	Evaluation
1	3	Explains the concept of cost accounting, its objectives and its relationship to financial and management accounting	Introduction to Cost Accounting	Lecture + Discussion	Oral questions
2	3	Distinguish between cost types (direct/indirect, fixed/variable, primary/transformat ive)	Cost concepts and classifications	Lecture + Participation	Quizizz
3	3	Applies inventory control systems, including documentary and process	Control and accounting for the cost of materials	Lecture + practical examples	Short Report
4	3	Applies material pricing methods (FIFO, LIFO, weighted average) to process data	Material Element Concept and Acquisition Cost Determination, Material Control, Material Pricing Methods	Lecture + Analysis	Assignment
5	3	Knows the basis of this method and the justification for its use	First In – First Out	Lecture + Training	Quizizz
6	3	Explains the concept of this method and the differences between it and FIFO	Last In – First Out	Lecture + Training	Assignment
7	3	Applies this method to periodic and continuous stock movement	Weighted Moving Average (SMAR) Method H	Lecture	Participate
8	3	Records accounting entries related to spoilage and storage deficit	Accounting treatment of materials , Restrictive treatment of damage and storage deficit of materials	Lecture + Practical Cases	Quiz
9	3	Examination	Exam guide	In Words	Quiz
10	3	Understands the role of the business element in the cost structure	Accounting and control of the cost of work	Lecture + Case Study	Short Report
11	3	Applies pay methods to process	Wage Determination Methods	Lecture + Practical	Quizizz

		data		Training	
12	3	Explains the importance of accuracy in calculating wages to protect the rights of workers and the establishment	Accounting for the cost of work (wages)	Lecture + Exercise	Report
13	3	Control understands the cost of work	Accounting and control of the cost of work	Lecture	Assignment
14	3	Comprehensive review and practical examples	Examples of practice and comprehensive review	Review + Trainings	Participate
15	3	Final Quiz	Final Exam 10 %	Writing / Attendance	Final Examination

11. Course Evaluation

Distribution of the score of 100 according to the tasks assigned to the student such as daily preparation, daily, oral, monthly and written examinations and reports..... etc.

1. Preparation and Class Participation: 10 marks
2. Quizzes: 10 score
3. Reports and assignments: 10 marks
4. Monthly test: 20 marks
5. Final Examination: 50 marks

6. Total 100 marks

12. Learning and Teaching Resources

Required textbooks	Cost Accounting/ Dr. Salah Mahdi Al-Kawaz
Key References	Hilton, Ronald & Block, <i>Cost Accounting</i> , 2024 (McGraw-Hill). Horngren, <i>Cost Accounting: A Managerial Emphasis</i> , 2024(Pearson).
Recommended supporting books and references	Atallah, Mohammed, <i>Accounting for Industrial Costs</i> , Dar Al-Thaqafa Library, Amman.
E-References, Websites	Scientific journals and research on cost accounting

Course Description Form Risk Management and Insurance

1.	Course Name:	
		Risk Management & Insurance
2.	Course Code:	
		WBA-32-03
3.	Semester/Year:	
		Second Session
4.	Date of preparation of this description:	
		1/10/2024
5.	Available Forms of Attendance:	
		Physical + electronic (when needed)
6.	Number of Hours (Total) / Number of Units (Total):	
		3 Hours / 3 Units
7.	Course Administrator Name	
	Name: Prof. Dr. Hussein Mohamed Ali Kashkool Email: hussain.ka@uowa.edu.iq	
8.	Course Objectives	
	<ul style="list-style-type: none"> ✓ Provide the student with basic concepts about risk and insurance and their importance in economic life. ✓ Introduce the student to the role of insurance companies, their strategies, and the principles of risk management. ✓ Clarifying the types of risks and characteristics of insurance risk and its impact on economic activities. ✓ Providing the student with knowledge of the concept of insurance companies, their goals and functions. ✓ Introducing the student to insurance contracts, their legal pillars and basic components. ✓ Developing the student's skills in identifying the organization of insurance companies and the methods of marketing their services. ✓ Studying the reality of the insurance sector in Iraq and its future challenges. ✓ Enhance the student's awareness of the 	Course Objectives

legal aspects and legislative texts of insurance and risk management

9. Teaching and Learning Strategies

- ✓ Theoretical lectures supported by real-life examples.
- ✓ Class discussions and case study analysis of local and international insurance companies.
- ✓ Project learning (reporting on contracts or insurance institutions).
- ✓ Guest lectures from insurance experts (if applicable).
- ✓ Use of digital sources and official reports of insurance companies.

Strategy

10. Course Structure

Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Oral questions	Lecture + Discussion	Introduction to Risk Management and Insurance	Understanding the basic concepts	3	1
duty	Lecture + Case Study	Risk in Insurance Science: Role and Strategies	Learn about the role of insurance companies	3	2
Short Test	Lecture + Practical Examples	The concept of danger and its types	Distinguishing the types of hazards	3	3
Short Report	Lecture + Discussion	Insurance Risk: Concept and Importance	Understanding the concept of insurance risk	3	4
duty	Lecture + Participation	Insurance Management: Concept and Objectives	Analyze the goals of insurance companies	3	5
Short Test	Lecture + Discussion	Insurance Contract: Concept and Definition	Understanding the insurance contract	3	6
duty	Lecture + Legal Analysis	Elements of the Insurance Contract: Object, Reason and Consent	Understanding the Elements of the Insurance Contract	3	7
Monthly Testing	Lecture + Real-Life Examples	Management and organization of insurance companies	Understanding corporate regulation	3	8
Short Report	Lecture + Case Study	Marketing Insurance Services	Marketing Analysis in Insurance	3	9
duty	Lecture + Discussion	Characteristics of insurance companies	Identify the characteristics of companies	3	10
Short Test	Lecture + Exercise	Risk Management in Insurance Companies	Understand risk management	3	11
duty	Lecture + Open Discussion	The Insurance Sector in Iraq: Possibilities and Challenges	Challenge Analysis	3	12
report	Lecture + Text Analysis	Legal Principles of Insurance (1)	Study of Legal Principles	3	13
Classroom Participation	Lecture + Discussion	Legal Principles of Insurance (2)	Follow-up of legislation	3	14
Final exam	Written	Final Exam	Final test	3	15

11. Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as **daily preparation, daily, oral, monthly, and written exams, and reports..... etc**

I. Class Preparation and Participation: 10 marks

II. Short Tests: 10 Marks

III. Reports and Assignments: 10 Marks

IV. Monthly Test: 20 Marks

V. Final Exam: 50

VI. Total = 100 Marks

12. Learning and Teaching Resources

Risk Management and Insurance, [Dr. Yousef Hajim Al-Taie](#), 2011, [Al-Yazouri Scientific House for Publishing and Distribution](#).

Required Textbooks

A. Vaughan, E. J., Fundamentals of Risk and Insurance.

B. Rejda, G. E., Principles of Risk Management and Insurance.

Key references

Skipper, H. D., International Risk and Insurance.

Recommended books and references

Scientific Journals and Research on Risk Management and Insurance

Electronic References, Websites

Course Description Form Financial Management2

1. Course Name:	
Financial Management2	
2. Course Code:	
WBA-32-01	
3. Semester/Year:	
Second Session	
4. Date of preparation of this description:	
1/10/2024	
5. Available Forms of Attendance:	
Physical + electronic (when needed)	
6. Number of Hours (Total) / Number of Units (Total):	
3 Hours / 3 Units	
7. Course Administrator Name	
Name: Eng. Ayat Saleh Hussein Ali Email: ayat.saleh@uowa.edu.iq	
8. Course Objectives	
<ul style="list-style-type: none"> ✓ Evaluating Funding Decisions: Understanding the impact of the selection of funding sources on the performance of the organization. ✓ Long-Term Investment Analysis: Learn how to evaluate investment projects and make the appropriate decision. ✓ Financial Risk Management: Acquire financial risk recognition skills and mitigation techniques. ✓ Advanced Financial Planning: Develop budgeting skills and future financial forecasting. ✓ Securities Pricing: Understand the basics of determining stock and bond prices and their impact on the market. ✓ Enhancing Corporate Value: Focusing on strategies to increase profitability and 	<p>Course Objectives</p>

enterprise value to shareholders

9. Teaching and Learning Strategies

- ✓ Interactive Lectures: To explain financing decisions and investment concepts with practical examples.
- ✓ Complex Financial Case Study: To evaluate investment projects and analyze the impact of financial risks.
- ✓ Group discussions: To analyze strategies to enhance the company's value and share different perspectives.
- ✓ Market Simulation Exercises: To apply the concepts of stock and bond pricing and financial decision-making.
- ✓ Practical Presentations and Projects: To develop advanced financial planning and formulate realistic financial plans

Strategy

10. Course Structure

Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Oral questions	Lecture + Discussion	Parity Analysis	Learn about breakeven analysis	3	1
Short Test	Lecture + Participation	Applications of Breakeven Analysis (at the Single Product Level)	Explain Applications	3	2
Short Report	Lecture + Practical Examples	Operational Leverage and its Relationship to Breakeven Analysis	Understanding Operational Leverage	3	3
duty	Lecture + Exercises	Operational Crane Applications	Explain Applications	3	4
Short Test	Lecture + Training	Nature of Working Capital	Absorbing working capital	3	5
duty	Lecture + Training	Working Capital Policies	Learn about policies	3	6
Share	Lecture + Practical Examples	Working Capital Management Applications	Application Placement	3	7
Monthly Testing	Attendance exam	First Month Exam	Exam	3	8
duty	Lecture + Practical Training	Short-Term Finance Management (Trade Credit)	Trade Credit Clarification	3	9

Short Report	Lecture + Case Study	Short-term finance management (bank credit)	Bank Credit Clarification	3	10
Short Test	Lecture + Practical Training	The Nature of the Capital Budget	Understanding the Capital Budget	3	11
report	Lecture + Examples	Criteria for Differentiation between Projects Investment Tunnels	Clarification of Projects	3	12
duty	Lecture + Exercises	Capital Budgeting Applications (Redemption Period and Net Present Value)	Explain Applications	3	13
Classroom Participation	Review + Exercises	Managing Financing	Understanding the Financing Department's Duration	3	14
Final exam	Writing / Attendance	Final Exam	Final test	3	15

11. Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as **daily preparation, daily, oral, monthly, and written exams, and reports..... etc**

I. Class preparation and participation: 5 marks

II. Short Tests: 10 Marks

III. Reports and Assignments: 10 Marks

IV. Monthly Test: 30

V. Final Exam: 50

VI. Total = 100 Marks

12. Learning and Teaching Resources

Al-Ameri, Muhammad Ali Ibrahim . (2014) . Financial Management, 1st Edition, University of Baghdad .	Required Textbooks
Al-Ameri, Muhammad Ali Ibrahim . (2013) . Financial Management, 1st Edition, University of Baghdad .	Key references
Modern and Advanced Financial Management : Mohammed Sorour Al-Hariri , Financial Management in Business Organizations : Salem Al-Hasnawi	Recommended books and references
Scientific Journals and Research on Financial Management	Electronic References, Websites

Course Description

Course Name	
Operations Research	
Course Code	
WBA-32-04	
Semester / Academic Year	
Second semester / 2023-2024	
Date of Description Preparation	
1/10/2024	
Available Attendance Form	
In-person in classrooms	
Total Study Hours / Total Units	
30 total study hours / 3 units	
Course Coordinator Name(s)	
Asst. Prof. Mouad Kadhim Al-Asadi Email: alasadimoued79@gmail.com	
Course Objectives	
Course Objectives	The course aims to help management make decisions related to complex and difficult administrative problems and to analyze, follow up, and ensure the success of projects. It also helps solve commercial problems by assisting in the movement of goods and supplies from their sources to their places of use, providing alternatives. The course addresses the problem of resource allocation and examines competitive issues to find solutions for the optimal decision using quantitative scientific analysis methods and techniques.
Teaching and Learning Strategies	
Strategies	<ul style="list-style-type: none"> ⌚ The course involves a theoretical explanation of the curriculum topics, such as transportation and assignment models, business network analysis, and game theory. ⌚ The theoretical explanations are linked to the practical application of administrative problems related to transportation, allocation, and project evaluation. ⌚ The goal is to use optimal strategies to solve problems so that students can understand them.

- ⌚ Student participation is encouraged during lectures and scientific questions are posed.
- ⌚ Student participation is considered a grading activity to evaluate the student's level and comprehension of the scientific material.
- ⌚ Students are required to attend lectures, and attendance grades are calculated as a certain percentage of the student's evaluation.
- ⌚ Students are assigned homework to assess their academic level related to the course material, which counts as an activity during the evaluation process

Course Structure

Week	Hours	Unit Name or Topic	Learning Outcomes	Learning Method	Assessment Method
1.	3	Chapter One: Transportation and Assignment Models	Develop theoretical skills	In-person lecture	Participation, discussion, exam
2.	3	Defining the transportation problem and building the model	Develop theoretical skills	In-person lecture	Participation, discussion, exam
3.	3	Methods for finding an acceptable solution	Develop theoretical skills	In-person lecture	Participation, discussion, exam
4.	3	Methods for finding an acceptable solution	Develop theoretical skills	In-person lecture	Participation, discussion, exam
5.	3	Methods for testing the optimality of the acceptable solution	Develop theoretical skills	In-person lecture	Participation, discussion, exam
6.	3	Defining the assignment model and methods for solving it	Develop theoretical skills	In-person lecture	Participation, discussion, exam
7.	3	Applications in the field of administrative, industrial, and economic sciences	Develop theoretical skills	In-person lecture	Participation, discussion, exam
8.	3	Chapter Two: Business Network Analysis	Develop theoretical skills	In-person lecture	Participation, discussion, exam
9.	3	Identifying business networks and how to draw	Develop theoretical skills	In-person lecture	Participation, discussion, exam

		networks for projects n			
10.	3	Methods for evaluating projects and calculating the total time for their implementation	Develop theoretical skills	In-person lecture	Participation, discussion, exam
11.	3	Applications in the field of residential, service, and productive projects	Develop theoretical skills	In-person lecture	Participation, discussion, exam
12.	3	Chapter Three: Game Theory	Develop theoretical skills	In-person lecture	Participation, discussion, exam
13.	3	Defining game theory and how to build a game matrix	Develop theoretical skills	In-person lecture	Participation, discussion, exam
14.	3	Method for finding optimal strategies for game matrices	Develop theoretical skills	In-person lecture	Participation, discussion, exam
15.	3	Applications in the field of competition between telecommunication and production companies	Develop theoretical skills	In-person lecture	Participation, discussion, exam

Course Evaluation

The grade distribution is out of 100, based on tasks assigned to the student such as daily preparation, daily and oral exams, monthly and written exams, and reports.

- Final written exam:
60 points
- Student's course effort:
40 points
 - Monthly exam:
30 points
 - Daily oral participation during lectures:
5 points
 - Lecture attendance:
5 points

Learning and Teaching Resources

🕒 Required textbooks:	Operations Research 1, University of Baghdad / Department of Statistics (2018)
🕒 Main references (sources):	Not specified
🕒 Supporting books and references:	Not specified
🕒 Electronic references, websites:	Websites related to studies on operations

Sample Course Description Quantity Computer Applications Microsoft Project

1. Course Name:

Microsoft Project Quantum Computer Applications

2. Course Code:

WBA-32-06

3. Term / Year:

Course 2

4. Date of preparation of this description:

1/10/2024

5. Available Attendance Forms:

In-person + online (when needed)

6. Number of study hours (total) / number of units (total) :

3 hours / 3 units

7. Course Admin Name

Name: M.M. Mohammed Hussein Radi Email: mohammed.hussein@uowa.edu.iq

8. Module Aims

Objectives of the course

- ✓ Understand the basics of project management and the most important concepts associated with it.
- ✓ Familiarize yourself with the Microsoft Project interface and its various tools.
- ✓ Create project blueprints and schedules.
- ✓ Allocate and manage human and material resources effectively.
- ✓ Track project progress and identify critical tasks using the Critical Path Method (CPM).
- ✓ Risk analysis and project performance reporting.

9. Teaching and Learning Strategies

Strategy.

- ✓ Create and manage professional projects using Microsoft Project.
- ✓ Improve project scheduling and reduce delays and risks.
- ✓ Analyze data and make decisions based on performance reports.
- ✓ Use advanced project management tools to ensure goals are met efficiently.

10. Course Structure

Week	Hours	The learning outcomes	Unit or Topic Name	Learning Method	Method of Evaluation
1	3	Project Management	Project Management	Lecture	Daily
2	3	Software Interface	Software Interface	Lecture	Daily
3	3	Project Scheduling Preparation	Project Scheduling Preparation	Lecture	Daily
4	3	Preparing the project plan	Preparing the project plan	Lecture	Daily
5	3	Create and Modify Tasks	Create and Modify Tasks	Lecture	Daily
6	3	Task Dependency	Task Dependency	Lecture	Daily
7	3	Getting ready to print...	Getting ready to print...	Lecture	Daily
8	3	Month 1	Month 1	Examination	Examination
9	3	Critical Path	Critical Path	Lecture	Daily
10	3	division of labor	division of labor	Lecture	Daily
11	3	Add resources	Add resources	Lecture	Daily
12	3	Repetitive manual tasks	Repetitive manual tasks	Lecture	Daily
13	2	Sharing of FI	Sharing of FI	Lecture	Daily
14	2	Share with Excel	Share with Excel	Lecture	Daily
15	2	month 2	month 2	Examination	Examination

11. Course Evaluation

Distribution of the score of 100 according to the tasks assigned to the student such as daily preparation, daily, oral, monthly and written examinations and practical examinations..... etc.

- A. Preparation and Class Participation: 10 marks
- B. Practical tests: 10 marks
- C. Reports and assignments: 10 marks
- D. First Monthly Test: 10 marks
- E. Second Monthly Test: 10 marks
- F. Practical Final Examination: 15 marks
- G. Final written exam: 35 marks

Total 100 marks

12. Learning and Teaching Resources

<p style="text-align: center;">Required textbooks</p>	<p>Kinser, A. & Jacobson, K. (2017). Your office getting started with project management using microsoft(r) project 2016. NewYork, NY: Pearson.</p>
<p style="text-align: center;">Key References</p>	<p>Kinser, A. & Jacobson, K. (2017). Your office getting started with project management using microsoft(r) project 2016. NewYork, NY: Pearson.</p>
<p style="text-align: center;">Recommended supporting books and references</p>	<p>Microsoft Project Official Website</p>
<p style="text-align: center;">E-References, Websites</p>	<p>Continuously update the course according to the curricula of the subject And the adoption of discreet foreign sources as well as Arab sources to follow developments in the countries of the world.</p>

Course Description Template Strategic Thinking

1. Course Name:	
Strategic Thinking	
2. Course Code:	
WBA-32-02	
3. Semester/Year:	
Second Session	
4. Date of preparation of this description:	
1/10/2024	
5. Available Forms of Attendance:	
Came	
6. Number of Hours (Total) / Number of Units (Total):	
3 Hours / 3 Units	
7. Course Administrator Name	
الاسم: ا.م.د صلاح مهدي عباس حبيب اليساري الإيميل: salah.ma@g.uowa.edu.iq	
8. Course Objectives	
<ul style="list-style-type: none"> ✓ Introducing students to the nature of strategic thinking in terms of concept, importance, patterns, and historical development. ✓ Providing students with the analytical, critical, and creative skills necessary to formulate a future vision for organizations. ✓ Enable students to apply different strategic thinking models and understand the mechanisms of systems thinking and thinking about the future. ✓ Develop students' ability to analyze practical practices of strategic thinking in contemporary business organizations. ✓ Highlighting the importance of strategic thinking as an essential tool for leaders and managers at all organizational levels. 	Course Objectives
9. Teaching and Learning Strategies	

<ul style="list-style-type: none"> ✓ Theoretical lectures that focus on basic concepts and models. ✓ Class discussions and brainstorming sessions to stimulate critical thinking. ✓ Analyze case studies of business organizations' practices in the field of strategic thinking. ✓ Student activities include the preparation of reports and short researches. ✓ Use electronic and desk resources to deepen understanding. 	Strategy
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10. Course Structure

Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Oral exams	Lecture + Brainstorming	Basic concepts in strategic thinking.	Understand the nature and importance of strategic thinking.	6	1-2
Classroom Participation	Lecture + Discussion	The historical development of strategic thinking.	It traces the roots and stages of the development of strategic thought.	3	3
Student Activity	Lecture + Character Analysis	The personality patterns of strategic thinkers.	Identify the different traits and styles of strategic thinkers.	3	4
Surprise Exam	Lecture + Workshop	Strategic Thinking Models.	Apply different models to formulate strategic ideas.	6	5-6
duty	Lecture + Practical Training	Thinking about the future.	Acquire the skills of foreseeing the future and building scenarios.	3	7
Monthly exam	Lecture + Case Study	Systems Thinking .	Understand the organization as an integrated system and analyze the relationships between its components.	3	8
Student Activity	Lecture + Brainstorming	Creative and critical thinking.	Develop creative and critical problem-solving skills.	6	9-10
Oral exam	Lecture + Practical Training	Scenario thinking.	Practice analyzing the possible consequences of different decisions.	3	11
Classroom Participation	Lecture + Discussion	Organizational Thinking.	Understand how culture and structure influence thinking	3	12

			about the organization.		
Research Report	Case Study + Discussion	Business organizations' practices in strategic thinking.	Analyze real-world examples of applying strategic thinking in companies.	6	13-14
Final exam	Writing / Attendance	Final exam.	A comprehensive assessment of the student's understanding of the concepts and practices of strategic thinking.	3	15

11. Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, and written exams, and reports..... etc

- A. Daily, Surprise and Oral Exams: 10
- B. Student Activities (Reports, Research, Participation): 10 marks
- c. Monthly exam (two months): 30 marks
- d. Final Exam: 50

Total = 100 Marks

12. Learning and Teaching Resources

1. Strategic Thinking - Dr. Taher Mohsen Mansour Al-Ghalibi and Dr. Manaf Abdulkazem Al-Rubaie - 2018.
2. Strategic Management: An Integrated Approach - Dr. Zakaria Mutlak Al-Douri - 2010.
3. "Strategy Safari: A Guided Tour Through The Wilds of Strategic Management" by Henry Mintzberg, et al.

Required Textbooks

Sample Course Description Economic feasibility studies

1. Course Name	
Economic feasibility studies	
2. Course Sign :	
WBA-32-07	
3. Semester/year	
Course 2	
4. Date of preparation of this description:	
1/10/2024	
5. Available attendance forms	
In-person + online (when needed)	
6. Number of study hours (total) / number of units (total) :	
2 hours / 2 units	
7. Course Admin Name	
Name: M. M. Wahad Rahim Jihad Email: wihad.raheem@uowa.edu.iq	
8. Course Objectives	
Objectives of the course	<ul style="list-style-type: none"> ✓ Understand the concept and objectives of a feasibility study ✓ Distinguish between feasibility study and action plan ✓ Classify the types of projects and determine the specificity of each type ✓ Collecting the necessary data and identifying its sources ✓ Conducting a marketing feasibility study Demand assessment Competition analysis and pricing ✓ Conducting a technical and engineering feasibility study to determine the technology, production capacity and location
9. TEACHING AND LEARNING STRATEGIES	
Strategy	<ul style="list-style-type: none"> ✓ Theoretical lectures supported by presentations (Mindomo). ✓ Class discussions and analysis of case studies.

- ✓ Project learning (reporting and short research).
- ✓ Take advantage of electronic and library resources.

10. Course Structure

Week	Hours	Intended Learning Outcomes	Module / Course Name or	method of learning	Valuation method
1	2	Definition of feasibility and its objectives and identification of its key questions	Business Case Concept:	Lecture + Discussion	Oral questions
2	2	Distinguish between the two documents and link the feasibility results to the implementation plan	Difference between Feasibility Study and Action Plan	Lecture + Participation	Quiz
3	2	Classify projects and understand the impact of gender on evaluation and funding	Project Types	Lecture + practical examples	Short Report
4	2	Enumerate the stages and identify the required data and its sources	Stages of Feasibility Study	Lecture + discussion groups	Long Report
5	2	Estimating market size, categories, pricing and distribution	Marketing Feasibility Study	Lecture	Quiz
6	2	Identify technology, energy, location and operational requirements	Technical and Engineering Feasibility Study	Lecture	school work, ought, duty, onus, must, task, trust, imperative, obligation, office
7	2	Calculate NPV, IRR, break-even point and build financing structure	Funding Feasibility Study	Lecture	Quiz
8	2	Exam-i	First Exam	Writing / Attendance	Monthly Quiz
9	2	Legal and Regulatory Aspects, Contracts and Market Entry Channels	Commercial Feasibility Study	Lecture	school work, ought, duty, onus, must, task, trust, imperative,

					obligation, office
10	2	Adapt feasibility approach to resource constraints and simplified business model	Small Business Feasibility Study	Lecture	Short Report
11	2	Analyze drivers and formulate value proposition and product suitability for the market	Motivations for starting a small business	Lecture	Quiz
12	2	Identify constraints and build a risk matrix and mitigation plans	Obstacles to establishing a small project	Lecture + Exercise	storage
13	2	Build business model elements and measure relevance using testable hypotheses	Business model and product suitability for the market	Lecture + Discussion	school work, ought, duty, onus, must, task, trust, imperative, obligation, office
14	2	Preparing an executive roadmap, governance structure and performance indicators for follow-up	Implementation and Governance Plan	Termination of the project	Classroom Participation
15	2	A final test	final examination	Writing / Attendance	Final Examination

11. Course Evaluation

Distribution of the score of 100 according to the tasks assigned to the student such as daily preparation, daily, oral, monthly and written examinations and reports ... Etc.

Preparation and Class Participation: 10 marks

Attendance: 10 marks

First Month Examination: 15 marks

Second Month Examination: 15 marks

Final Exam :50 marks

Total = 100 marks

12. Learning and Teaching Resources

Required textbooks	Economic Feasibility Studies – Dr. Mohamed Ali Attia
Electronic references, websites ,.....	Scientific journals and research on supply management

Course Description Template Cost Accounting 2

1. Course Name:					
Cost Accounting 2					
2. Course Code:					
WBA-32-05					
3. Semester/Year:					
Second Session					
4. Date of preparation of this description:					
1/10/2024					
5. Available Forms of Attendance:					
Physical + electronic (when needed)					
6. Number of Hours (Total) / Number of Units (Total):					
3 Hours / 3 Units					
7. Course Administrator Name					
Name: Eng. Ayat Mohamed Najm Email: ayat.mohammed@uowa.edu.iq					
8. Course Objectives					
<ul style="list-style-type: none"> ✓ Introduce the student to the basic concepts of cost accounting ✓ Developing the student's knowledge of explaining the relationship between cost accounting and the rest of the branches of accounting ✓ Enable the student to understand the difference between cost, expense, and loss ✓ Providing the student with the ability to identify the concepts of periodic and continuous inventory of stock materials. ✓ Training the student on the steps of applying the cost system of production stages 			Course Objectives		
9. Teaching and Learning Strategies					
<ul style="list-style-type: none"> ✓ Theoretical lectures supported by PowerPoint presentations. ✓ Class discussions and case study analysis. ✓ Project Learning (Reporting and Short Research). ✓ Benefit from electronic and office resources. 					Strategy
10. Course Structure					
Evaluation	Learning	Name of Unit or	Required	Hours	Week

Method	Method	Topic	Learning Outcomes		
Oral questions	Lecture + Discussion	Monitoring and accounting for the cost of services	Definition of the concept and characteristics	3	1
Short Test	Lecture + Participation	Method of Distribution	Distinguish the difference between distribution method types	3	2
Short Report	Lecture + Practical Examples	Method of unilateral distribution	Clarification of the first distribution method	3	3
duty	Lecture + Analysis	Downward Distribution Method	Explain the steps of the downstream and when to use.	3	4
Short Test	Lecture + Training	Indirect Industrial Cost Accounting	Analysis of the Basis of the Distribution of Indirect Costs to Production and Service Centers	3	5
duty	Lecture + Training	Production Order Costs System	Employing the system to measure the cost of an actual production order and comparing it with the standard cost	3	6
Share	Lecture + Discussion	Accounting for production orders	Record daily entries related to production orders	3	7
Short Test	Lecture + Practical Cases	Practical Examples	Enhance the student's understanding with examples	3	8
Monthly Testing	Writing/Attendance	Exam	Monthly exam	3	9
Short Report	Lecture + Case Study	Production Stage Costs System	Distinguishing between the production order system and the stage system	3	10
Short Test	Lecture + Practical Training	Accounting Processing in the Production Stage Cost System	Explains the impact of incomplete production on cost calculations	3	11
report	Lecture + Exercise	Steps to apply the production stage cost system	Applying cost equations at every production stage	3	12
duty	Lecture + Discussion	Methods of Determining and Pooling Costs	Identify methods of aggregating costs (orders – stages)	3	13
Classroom	Review +	Total cost and variable cost	Explain the	3	14

Participation	Exercises	method	difference between total and variable cost		
Final exam	Writing / Attendance	Final Exam	Final test	3	15

11. Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as **daily preparation, daily, oral, monthly, and written exams, and reports..... etc**

I. Class Preparation and Participation: 10 marks

II. Short Tests: 10 Marks

III. Reports and Assignments: 10 Marks

IV. Monthly Test: 20 Marks

V. Final Exam: 50

VI. Total = 100 Marks

12. Learning and Teaching Resources

Cost Accounting / Dr. Salah Mahdi Al-Kawaz	Required Textbooks
<ul style="list-style-type: none"> 🕒 Hilton, Ronald & Block, <i>Cost Accounting</i>, 2024 (McGraw-Hill). 🕒 Horngern, <i>Cost Accounting: A Managerial Emphasis</i>, 2024(Pearson). 	Key references
Atallah , Mohammed, <i>Accounting for Industrial Costs</i> , Dar Al-Thaqafa Library, Amman.	Recommended books and references
Scientific Journals and Research on Cost Accounting	Electronic References, Websites